# Yun Zhang

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## **Employment**

Associate Professor of Accountancy with Tenure, Department of Accountancy, George Washington University (2015-Present)

Assistant Professor of Accountancy, Department of Accountancy, George Washington University (2009-1015)

Assistant Professor of Accounting, Fuqua School of Business, Duke University (2003-2009)

# Education

Ph.D., Yale University, May 2004. M.Phil., Yale University, December 2002. M.A., Yale University, December 2002.

## **Published Papers**

The Role of Biased Earnings Guidance in Creating a Healthy Tension between Managers and Analysts (with Brian Mittendorf, *The Accounting Review*, Vol. 80, 1193-1209, 2005)

On the Relation between Conservatism in Accounting Standards and Incentives for Earnings Management (with Qi Chen and Thomas Hemmer, *Journal of Accounting Research*, Vol. 45, 541-566, 2007)

Endogenous Accounting Bias when Decision Making and Control Interact (with Qi Chen and Brian Mittendorf, *Contemporary Accounting Research*, Vol. 27, 1063-1091, 2010)

On the Optimal Use of Loose Monitoring in Agencies (with Qi Chen and Thomas Hemmer, *Review of Accounting Studies*, Vol. 16, 328-354, 2011)

The Effects of Public Information with Asymmetrically Informed Short-horizon Investors (with Qi Chen and Zeqiong Huang, *Journal of Accounting Research*, Vol. 52, 635-669, 2014)

Uniform vs. Discretionary Regimes in Reporting Information with Unverifiable Precision and a Coordination Role (with Qi Chen, Katherine Schipper and Tracy R. Lewis, Forthcoming, *Journal of Accounting Research*)

### **Working Papers**

The Usefulness of Direct Cash Flow Disclosures and the Associated Articulation Errors (with Xinyuan Chen, Hong Xie and Kai Zhu) – Best Paper Award at the 2012 CAPANA Conference

Does Audit Transparency Improve Audit Quality and Investment efficiency (with Qi Chen and Xu Jiang, Revise and Resubmission at the Accounting Review)

#### **Invited Workshops and Selected Conference Presentations**

2015 American University
9<sup>th</sup> Accounting Research Workshop at University of Zurich
2015 CAPANA Conference (Shanghai)
National University of Singapore

2013

2011 DC Area Accounting Symposium Shanghai University of Finance and Economics, Shanghai, China Xiamen University, Xiamen, China

2010 4<sup>th</sup> Conference on Interdisciplinary Research in Accounting, Copenhagen, Denmark.

2008 George Washington University

Baruch College

Pennsylvania State University

University of Maryland

Georgetown University

University of Washington at Seattle

2007 Chicago-Minnesota Accounting Theory Conference

University of Rochester

SESARC conference at Emory University

The 6<sup>th</sup> International Symposium of Positive Accounting, Xiamen, China

2006 Fudan University, Shanghai, China

Shanghai University of Finance and Economics, China

The 1<sup>st</sup> Chinese Management Association Annual Meeting, Beijing, China

2005 CUNY - Baruch College

Tsinghua University, Beijing, China

The 4<sup>th</sup> International Symposium of Positive Accounting, Beijing, China

2004 University of Illinois at Urbana-Champaign

American Accounting Association Annual Meeting

The 15<sup>th</sup> FEA conference at University of Southern California

**UNC-Duke Fall Camp** 

2003 University of Chicago

Vanderbilt University

Pennsylvania State University

University of Illinois at Urbana-Champaign

**Duke University** 

#### **Teaching Experience**

341 Managerial Accounting (Duke Full-time MBA)

341C Managerial Accounting (Duke Cross Continent Executive MBA)

341DG Managerial Accounting (Duke-Goethe Executive MBA in Frankfurt, Germany)

BA532 Ph.D. Seminar in Accounting Theory (Duke)